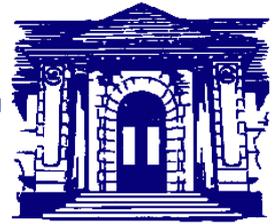




Timaru High School Old Boys' Association (Inc.)

TIMARU BOYS' HIGH SCHOOL, PRIVATE BAG 908, TIMARU

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NATIONAL SURVEY OF TBHS OLD BOYS

The Marketing and Membership sub-Committee (MMSC) is pleased to advise that the attached national survey of all Old Boys is a ground-breaking exercise aimed at both knowing and encouraging old boys to join the Association.

In the broadest sense the prime purpose of this first ever national survey is to identify those functions, interests, opportunities and changes to the OBA which will encourage greater levels of OR participation in the Association.

In order to achieve this broad objective, it was determined that an initial 'fact gathering' exercise was necessary which would:

- Identify potential activities, functions and areas of interest which would persuade OBs (existing and potential members) to participate in the OB programmes;
- Identify the necessary changes to the OBA's modus operandi in order to encourage and increase the levels of interest in the Association;
- Identify areas in which OBs would be prepared to give of their time to work with and assist the Association at branch and/or national level; and
- Collect some limited but important profiling of OBs to better facilitate the nature and content of future OBA branch programmes.

For your information, the survey was tested via each Branch President/Coordinator in February/March which resulted in various changes being made to the survey.

Being digitised, the attached survey is extremely simple and straightforward. We estimate that it should take fewer than 10 minutes to complete as the vast majority of responses are selected from 'drop down' options. On completion all one needs do is push SUBMIT and the completed survey will be automatically fed into a national and regional spreadsheet.

The MMSC will then undertake the necessary analysis of the results and make recommendations to the National Executive.

We urge all old boys to participate in this survey which is ultimately to strengthen the OBA whilst simultaneously enhancing and reinforcing TBHS as one of NZ's leading schools. We would like to have all survey responses in by July 30 so please complete the survey today, not tomorrow!

David R. McInnes (Chairman, MMSC), Andrew Ross (Secretary, MMSC),
Don McCully (Chairman, National Executive), Chris Moore (National President, OBA),
Nick McIvor (Rector, TBHS)